

Power Tools Marketing Position 电动工具市场地位

| Portable electric power tools | Benchtop tools | Accessories | Garden tools | Measuring tools |
|--|---|--|---|---|
| <p>Professional</p>  | <p>Professional</p>  | <p>Professional</p>  | <p>DIY</p>  | <p>Professional</p>  |
| <p>DIY</p>  | <p>DIY</p>  | <p>DIY</p>  | <p>DIY</p>  | <p>DIY</p>  |
| No. 1 worldwide | No. 3 worldwide | No. 1 worldwide | No. 2 worldwide | No. 1 worldwide |



BOSCH

PTCN Milestones 里程碑

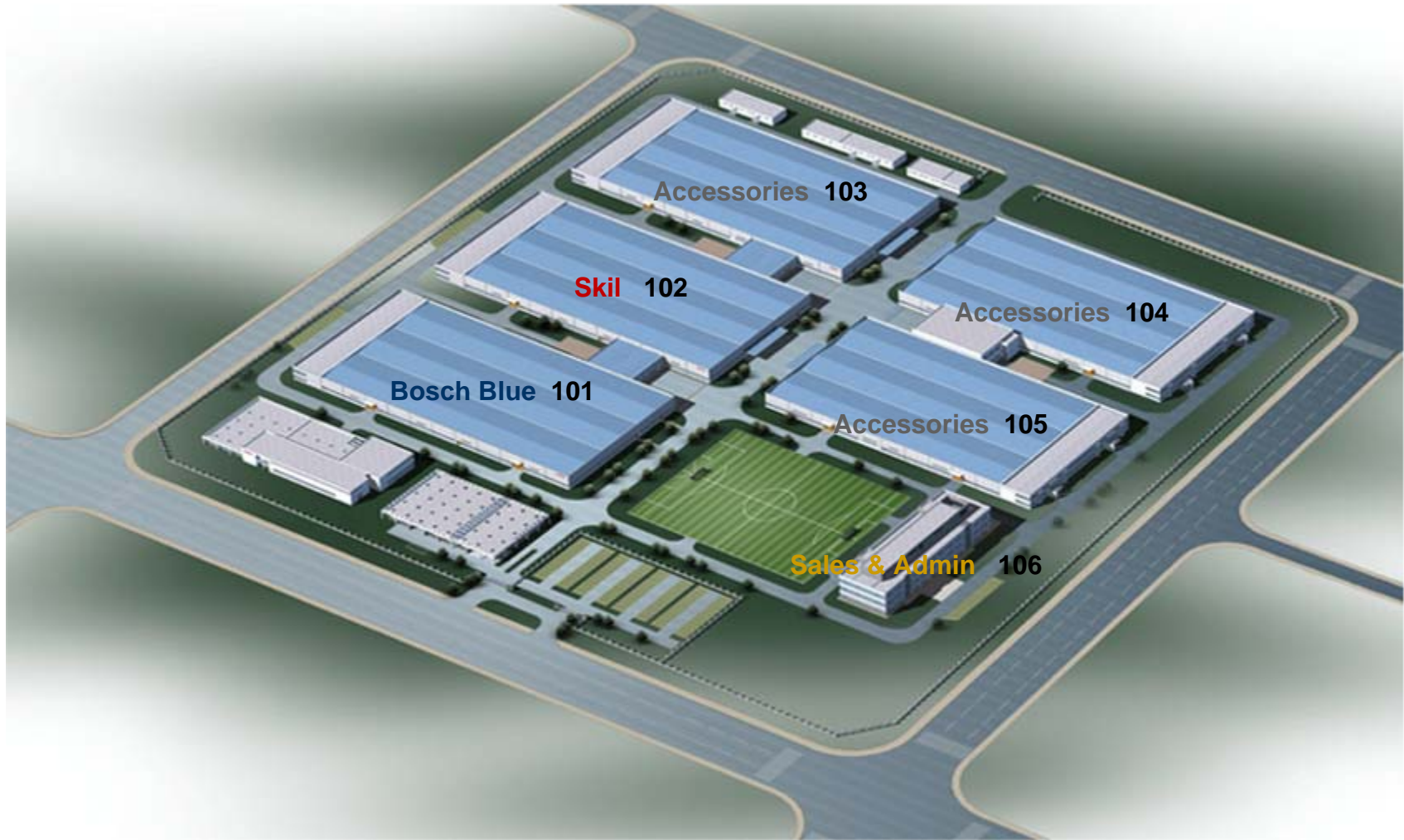
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|--|--|---|---|--|
| 1995 Foundation of Hangzhou Bosch Power Tools Co., Ltd. as JV of Bosch | 1997 Launch of 2kg hammer production Certification of ISO 9002 for Hangzhou | 1999 Launch of angle grinder production | 2000 Rolling out of 1st million of "made in Hangzhou" Bosch tools | 03/2003 Set up of SKIL tool production |
| 07/2003 Launch of marble cutter production Set up of Accessories production | 12/2003 Renaming of company Move to new facilities | 04/2004 Opening Ceremony of Bosch Power Tools (China) Co., Ltd. | 07/2004 Launch of 2-kg hammer (new version GBH2-22) production | 08/2004 Launch of cordless circular saw production |
| 03/2005 Launch of masonry drill bits production | 07/2005 10 th Anniversary Celebration of PTCN | 01/2006 Takeover of sales China from Melchers | 02/2007 Takeover 6 Bosch Service Centers from Melchers | 03/2007 Open Hangzhou training center |
| 03/2008 Open ETD lab | 09/2009 100 th Anniversary Celebration of Bosch | 10/2010 15 th Anniversary Celebration of PTCN | | |



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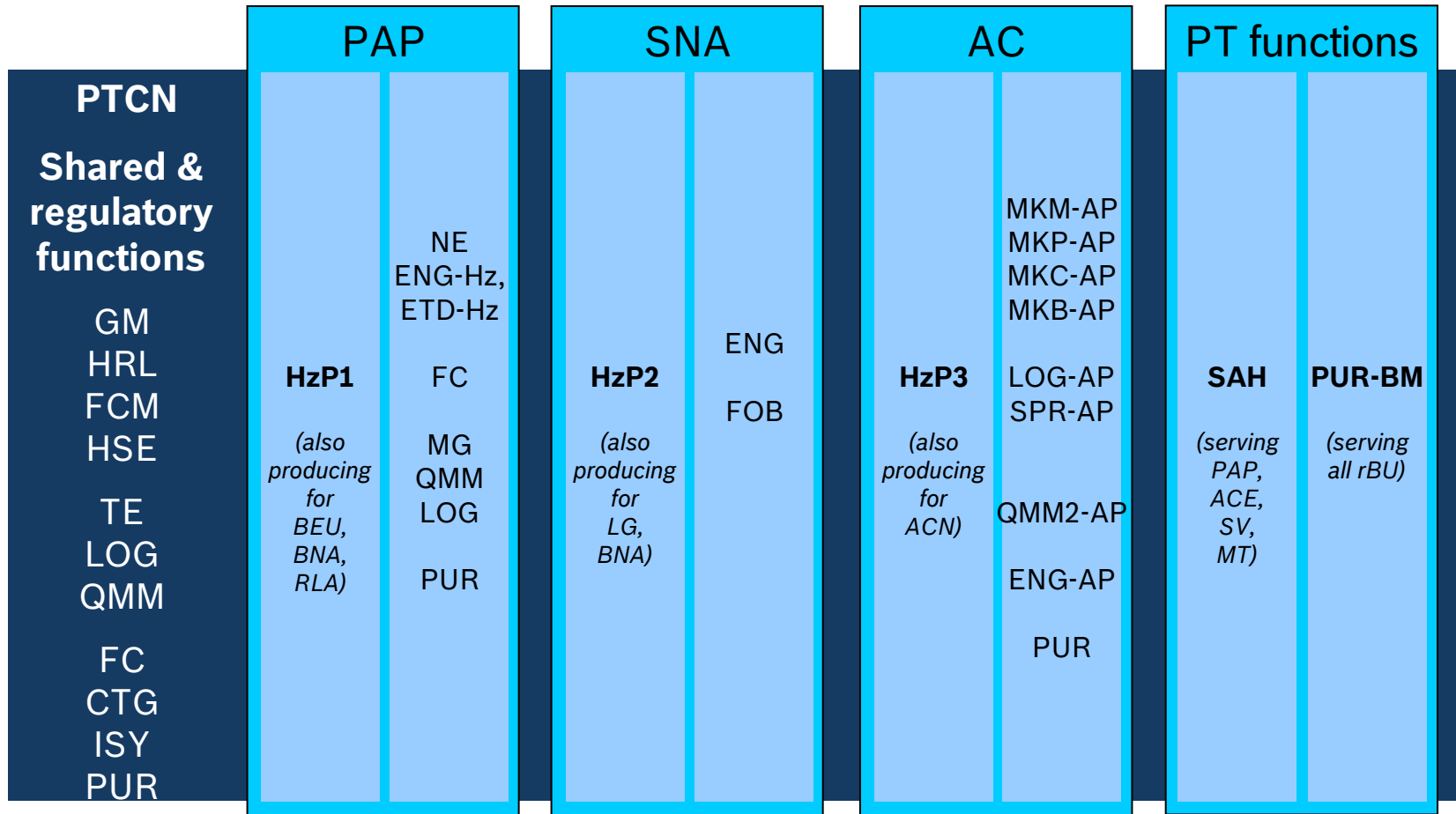


PTCN: Site Map Hangzhou PTCN: 杭州博世地图





PTCN Organization PTCN组织结构图



PTCN – Business Areas 业务组成

Bosch Blue

博世蓝-专业电动工具



角磨机



5公斤电锤

Garden Tools

园林工具



电动打草机



高压清洗机

SKIL

Skil 世纪DIY 电动工具



电钻



曲线锯



刨槽机

Accessories



BOSCH